

WELCOME TO OUR

Monthly Newsletter

we're so glad you're here!



SENIOR PET WELLNESS MONTH

This month marks National Senior Pet Wellness Month, a special time to shine a spotlight on our cherished senior pets. Just like people, pets need extra care as they age, and this month is all about helping them live their golden years to the fullest.

This month's newsletter features 5 key topics to help you better understand and support the needs of your aging furry companions.

I. UNDERSTANDING WHEN YOUR PET IS A "SENIOR"

Did you know that pets are considered seniors earlier than most people think?

- Dogs: Generally around age 7 (larger breeds age faster).
- Cats: Around age 10.
- Factors such as breed, size, and lifestyle can impact aging.

It's important to schedule more frequent vet visits as your pet reaches this life stage. Early detection of issues makes a huge difference!

Product Spotlight: Dasuquin Advanced Joint Health Supplement

As pets age, joint stiffness, arthritis, and reduced mobility become common—but Dasuquin® Advanced is designed to address these challenges head-on. Made by trusted supplement leader Nutramax Laboratories, it combines glucosamine, chondroitin, MSM, and ASU to support cartilage and joint health, while added omega-3s, antioxidants, and beta-glucans promote healthy skin, immune function, and even cognitive support. Most pets see gradual improvement in mobility within 4–6 weeks, especially when used early and consistently. It's a simple way to help your senior pet stay active, comfortable, and thriving.





2. Top 5 Senior Pet Health Screenings You Shouldn't Skip

Senior pets benefit greatly from regular wellness checks. Here are some screenings to ask your vet about:

- Bloodwork & Urinalysis – Detect kidney, liver, and thyroid issues early.
- Dental Exams – Prevent pain and infections from gum disease.
- Mobility Checks – Arthritis is common but manageable.
- Vision & Hearing Assessments – Declines are normal but treatable.
- Weight Monitoring – Obesity or sudden weight loss are red flags.

Consider booking a Senior Wellness Exam this month to catch any hidden issues before they become serious and receive discounts on diagnostics like bloodwork and a urinalysis!

November Coupons

\$50 Referral

Refer a friend and you each
receive a \$50 credit

**Free
Enrollment On
Senior VIP Plans**



Hot Take
FROM DR. MATT

We see it all the time—people assume their pets are ‘just getting old’ and live with discomfort they don’t have to. Limping isn’t normal. Bad breath isn’t just ‘doggy breath.’ The truth is, most age-related issues are manageable if caught early. Arthritis, kidney disease, even cognitive decline—we can help. But only if we catch it in time.

My hot take? If your senior pet hasn’t been seen in over a year, you’re not doing enough. Aging pets deserve proactive care—not just reactive treatment when something goes wrong

3. NUTRITION TIPS FOR SENIOR PETS

Older pets often need diet changes to maintain energy and health. Here are a few suggestions:

- Switch to a senior-specific food formula with joint support and fewer calories.
- Add omega-3 fatty acids for cognitive and joint health.
- Keep treats healthy—look for low-calorie options or vet-approved chews.

Always consult your vet before making major diet changes!

4. CREATING A SENIOR-FRIENDLY HOME

A few simple changes can make a big difference for aging pets:

- Add ramp access to beds or couches.
- Use non-slip rugs or mats on hardwood floors.
- Provide a heated bed or orthopedic cushion for comfort.
- Place water bowls in multiple areas to encourage hydration.

Comfort = happiness in their golden years.

5. CELEBRATING THE JOY OF SENIOR PETS

Senior pets have so much love to give. They tend to be calmer, wiser, and incredibly affectionate. If you're thinking about adopting, consider giving a senior pet a second chance at a loving home.

This month, share a photo of your senior pet with us on Instagram/Facebook using #SeniorPetWellnessMonth and tag us — we'll be featuring our favorite stories!



To celebrate Senior Pet Wellness Month, we're offering a **10% discount on all senior wellness exams** through November 30th. Includes full bloodwork, mobility screening, and personalized care advice.

 **Call us at 563-888-5850 or click below to schedule!**

[**BOOK HERE!**](#)