

WELCOME TO OUR

Monthly Newsletter

we're so glad you're here!

NATIONAL PET WELLNESS MONTH

This month is dedicated to raising awareness about the importance of regular veterinary care, preventive medicine, and healthy lifestyle choices that help pets live longer, happier lives. October is the perfect time to focus on your furry family member's health and happiness!

WHY WELLNESS MATTERS

Just like us, pets benefit from routine checkups and preventive care. A wellness exam is much more than a quick look-over—it's a nose-to-tail assessment of your pet's overall health.

During these visits, we're able to monitor changes in weight, mobility, dental health, and organ function, and we can recommend lab screenings to catch concerns such as kidney disease, diabetes, or thyroid imbalances before symptoms even appear.

For senior pets, biannual visits are especially important, since health conditions can develop more quickly with age. Preventive care also includes vaccinations, parasite prevention, and nutrition counseling, all of which protect your pet against avoidable illnesses and keep them feeling their best. By scheduling regular wellness exams, you're giving your pet the best chance at a longer, healthier, and happier life.

Spotlight on Bravecto Quantum: Protection That Lasts All Year

We're excited to now offer Bravecto Quantum, the first and only injectable parasite preventive that protects dogs against fleas and ticks for a full 12 months with just a single dose. That means no more remembering monthly pills or messy topical treatments—your dog stays protected all year long with one quick, safe injection given right here during their wellness visit. Parasite protection is an essential part of preventive care, and Bravecto Quantum makes it easier than ever to keep your pet safe from harmful pests that can spread disease.





During a Wellness Visit...

Annual wellness appointments gives us the opportunity to look at the “whole picture” of your pet’s health. We begin by checking your pet’s weight, body condition, and vital signs to ensure they’re within a healthy range. Maintaining a proper weight is especially important, since even a few extra pounds can contribute to joint problems, diabetes, or heart disease over time.

We also review and update your pet’s vaccinations and parasite prevention to keep them protected from diseases, fleas, ticks, and other harmful pests year-round. When appropriate, we may recommend lab screenings, such as bloodwork or urinalysis, which allow us to detect underlying issues like organ disease or metabolic changes before they become serious.

Finally, we’ll spend time discussing your pet’s nutrition, dental health, exercise routine, and lifestyle. This is your chance to ask questions, share any concerns, and get personalized guidance tailored to your pet’s age, breed, and daily life!

October Coupons

\$50 Referral

Refer a friend and you each
recieve a \$50 credit

**Free
Enrollment* On
All VIP Plans**



Hot Take

FROM DR. MATT

Wellness care isn’t just vaccines and checkups—it’s prevention. The reality is that routine exams, parasite prevention, lab screenings, and nutrition counseling can prevent up to 80% of the issues we treat in practice. Skipping wellness care might save you now, but it often costs more later. Preventive care is the most compassionate and cost-effective choice for your pet.

Daily Care That Makes a Difference

Keeping your pet healthy isn't just about their yearly wellness exam—it's about the daily care that adds up over time.

Regular exercise and mental enrichment are essential to a pet's overall wellbeing. Whether it's a daily walk, a spirited game of fetch, or a puzzle toy that challenges their mind, these activities provide more than just fun—they help maintain a healthy weight, keep joints flexible, reduce stress, and prevent boredom-related behaviors. Mental stimulation is especially important for pets of all ages, keeping young pets learning and senior pets sharp.

Dental health is another key piece of the puzzle. Just like people, pets are prone to plaque buildup, gum disease, and even tooth loss if their teeth aren't cared for. Brushing your pet's teeth daily is the gold standard, but there are also many vet-recommended dental chews, rinses, and water additives that can help. Good dental care not only keeps your pet's breath fresh but also protects their overall health, since oral bacteria can affect the heart, kidneys, and other organs if left unchecked.

Along with exercise and dental care, a balanced, age-appropriate diet is the foundation of lifelong health. Nutrition supports everything from muscle tone to skin and coat quality, and the right diet can help prevent weight gain, which is one of the most common health issues in pets today. Finally, always keep a watchful eye on your pet's daily routines—subtle changes in behavior, appetite, or energy levels can be early indicators that something isn't quite right. When in doubt, reach out to your veterinary team. Early detection and proactive care make all the difference in keeping your furry friend happy and thriving for years to come.



Celebrate Pet Wellness Month with Us!

Schedule your pet's wellness exam this October and give them the gift of good health. Prevention today means more happy, healthy years together.

 **Call us at 563-888-5850 or click below to schedule!**

[**BOOK HERE!**](#)