

WELCOME TO OUR

Monthly Newsletter

we're so glad you're here!

PAIN ISN'T ALWAYS OBVIOUS... BUT IT IS ALWAYS IMPORTANT!

September is Pet Pain Awareness Month, and we're shining a light on a topic that often goes unnoticed: chronic pain in pets. Dogs and cats are masters at hiding discomfort. What seems like aging or slowing down could actually be a sign that something hurts. The good news? There are so many options to help your pet feel better and move more comfortably — no matter their age!

COULD YOUR PET BE IN PAIN?

Here are some **common signs** to watch for:

- Difficulty jumping on furniture or into the car
- Limping, stiffness, or hesitation when walking
- Panting or restlessness, even at rest
- Licking or chewing at one area of the body
- Changes in mood or withdrawal from the family
- Slower on walks or not as playful

If your pet is showing any of these signs, it's time to check in with us! From arthritis to dental disease, we'll help you get to the root of the issue and explore options like: Joint supplements & anti-inflammatories, pain-relieving medications, diet changes, and more! **Don't wait until it's "bad enough."** Comfort is quality of life. If your pet isn't acting like themselves, let's talk about it.



Patient Spotlight

MEET PIPPIN

Pippin had started avoiding her favorite perch and wasn't jumping or playing like she used to. Her family noticed she seemed a little stiff and not quite herself.

After starting monthly Solensia® injections, Pippin is back to exploring, cuddling, and acting like her playful self again. Her family says she's clearly more comfortable — and so much happier.

Pippin is a great reminder that even younger cats can experience arthritis, and that there are safe, effective ways to manage it.





Purring Through Pain

What Chronic Pain Looks Like in Cats

Cats may not limp or whine like dogs do, but that doesn't mean they aren't hurting.

Common feline pain behaviors include:

- Sleeping more than usual
- Avoiding the litter box (especially if it's hard to get into)
- Not jumping up to favorite spots
- Hiding, irritability, or change in appetite

Just like with dogs, pain in cats can often be managed with the right plan — and we're here to help. Even small adjustments can make a big difference.

Not sure if your cat might be in pain? Ask us at your next visit — we're happy to talk through what's normal, what's not, and how we can help.

September Coupons

\$50 Referral

Refer a friend and you each
receive a \$50 credit

Free Nail Trim^{*}

For routine nail trims only.
Appointment is required. Coupon
must be presented at check in.
Expiration 9/30/25



Hot Take

FROM DR. MATT

Pain isn't just a medical issue — it's a quality-of-life issue. And the earlier we catch it, the better the outcome. Whether it's from arthritis, injury, or disease, no pet should have to suffer in silence. If your dog or cat is 'acting different,' don't brush it off — that could be their way of asking for help.

New Hope for Achy Joints:

SOLENSIA® & LIBRELA®

If your pet is slowing down, hesitating to jump, or just not moving like they used to, arthritis pain could be to blame — and now we have a new way to help.

Solensia® (for cats) and Librela® (for dogs) are once-monthly injections designed specifically to relieve osteoarthritis pain. They use innovative monoclonal antibody therapy to target and block pain signals — without relying on traditional pain medications.

Because they're given just once a month, there's no daily dosing to remember and no pills to sneak into treats. For many pet parents, this makes managing chronic pain easier and more effective. Pets on Solensia and Librela often show improvements in mobility, comfort, and overall mood — getting back to the activities they love most, like walks, cuddles, and playtime.

They're also safe for long-term use, even for pets who may not tolerate NSAIDs or other medications well.

Not every pet is a candidate, but many are — and we're happy to help you decide. Ask us about Solensia or Librela at your next visit to see if your pet might benefit.

Whether it's a dog hesitating on walks, or a cat that just seems a little more withdrawn lately — pain can often fly under the radar. But the good news is, it doesn't have to stay that way!

This month, we've highlighted how subtle changes in behavior can signal something deeper, and how new options like Solensia® and Librela® are helping pets live more comfortably — without the daily hassle of pills.

If something feels "off" with your pet — even if you can't quite put your finger on it — we're here to help.



HELP YOUR PETS FALL INTO COMFORT

Now is the perfect time to check in on your pet's comfort and mobility. Whether it's subtle stiffness, slowing down, or changes in behavior — pain could be playing a role. Our team can help you spot the signs and build a personalized plan to help your pet feel their best.

Let's work together to keep tails wagging and whiskers twitching — pain-free.

📞 Call us at 563-888-5850 or click below to schedule a pain assessment.

[BOOK HERE!](#)